

Specification sheet · typical values · issued 2026-10-10

Murmura (Puffed Rice) is a light, crispy, and versatile ingredient used in Bhel Puri, Jhalmuri, Chivda, and Murmura Laddoos. Naturally low in calories and gluten-free, it is perfect for quick snacks, breakfast mixes, and street food recipes. Available in retail packs (2 lb, 4 lb) and bulk packaging

Product code	ODOD-0126
Category	Rice
MOQ	500 kg (low-density product; final MOQ by volume or 1 x 20ft container confirmed in the quotation)
Packing options	Food-grade LDPE-lined laminated bags of 5 kg, 10 kg and 20 kg; retail packs of 2 lb, 4 lb, 10 lb and 20 lb in master cartons; bag-in-box and nitrogen-flushed laminate options for extended crispness. Palletised, stretch-wrapped and barcoded packing available. Private label and customer artwork accepted.
Shelf life	9 months in original sealed packing when stored in a cool, dry place away from moisture and strong odours
HS code	190410
Availability	available
Size	Puffed grain length 5-8 mm, uniform swell
Color	Uniform creamy white to off-white
Grade	Food grade, plain unsalted puffed rice (Grade A)
Purity	min 99% whole puffed grains
Protein	6-8%
Texture	Crisp, friable, non-hygroscopic at packing moisture
Moisture	max 4%
Additives	No added colors, flavors or preservatives
Admixture	max 0.5%
Aflatoxin	Total aflatoxin max 10 ppb; B1 max 5 ppb
Total ash	max 1%
Oil content	max 0.5% (no added oil)
Bulk density	80-120 g/litre
Carbohydrate	78-84%
Microbiology	Total plate count max 10,000 cfu/g; yeast and mould max 100 cfu/g; E. coli and Salmonella absent
Product form	Whole puffed rice grains, hot-air/sand-puffed, unseasoned
Salt content	Nil in plain grade; salted grade on request

Foreign matter	max 0.1%
Taste and odor	Neutral, free from rancid, musty or smoky notes
Allergen status	Gluten-free; no added allergens (advise on shared-line requirements at enquiry)
Acid insoluble ash	max 0.2%
Pesticide residues	Within applicable destination market limits
Unpuffed and broken grains	max 2%

Values are typical for the grade and vary by lot and season; contractual specifications, tolerances and test methods are stated in the quotation. Country of origin is stated on the quotation and shipping documents. Certifications: US FDA, ISO, Halal, HACCP, GMP; certificates supplied with each quotation. Request a quotation at <https://odod.us/products/rice/murmura-puffed-rice> or hello@odod.us.