ODOD LLC

Wholesale food products for Indian cuisine · odod.us

Sella Rice / Paraboiled Rice

Specification sheet · typical values · issued 2026-10-10

ODOD LLC's Sela (Parboiled) Rice is a premium, long-grain rice ideal for Indian restaurants, catering services, and B2B distributors in the USA. Parboiled to retain nutrients, aroma, and texture, it delivers fluffy, non-sticky grains perfect for biryanis, pulaos, and traditional Indian meals. Avai

Product code	ODOD-0621
Category	Rice
MOQ	500 kg; FCL orders 1 x 20ft or 1 x 40ft container
Packing options	Non-woven PP bags or laminated PP bags of 5 kg, 10 kg, 20 kg and 25 kg; jute bags of 25 kg and 50 kg; consumer packs of 10 lb, 25 lb and 50 lb in master cartons or shrink wrap; BOPP printed pouches and private label packing on request. Palletised or floor-loaded container stuffing.
Shelf life	24 months in original packing when stored in a cool, dry, well ventilated place away from direct sunlight and strong odours
HS code	10063020
Availability	available
Type	Golden Sella and Creamy/White Sella available
Color	uniform golden amber (Golden Sella) or creamy white (Creamy Sella)
Grade	Sella (parboiled) long grain and extra long grain, machine cleaned and sortex graded
Purity	min 95%
Sortex	100% sortex cleaned
Moisture	max 13%
Admixture	max 5%
Aflatoxin	within permissible limits as per destination market regulation; tested per lot
Processing	hydrothermally parboiled, dried, aged and milled
Broken grains	max 1% to 5% (as per agreed specification)
Chalky grains	max 2%
Foreign matter	max 0.1%
Milling degree	well milled, double polished
Pesticide residues	within EU/US MRL limits, as per destination market requirement
Average grain length	7.20 mm to 8.35 mm (extra long grain); 6.20 mm to 7.00 mm (long grain)
Elongation after cooking	approx. 1.8 to 2.0 times
Damaged discoloured grains	max 1%

Values are typical for the grade and vary by lot and season; contractual specifications, tolerances and test methods are stated in the quotation. Country of origin is stated on the quotation and shipping documents. Certifications: US FDA, ISO, Halal, HACCP, GMP; certificates supplied with each quotation. Request a quotation at https://odod.us/products/rice/sella-

rice-paraboiled-rice or hello@odod.us.