

ODOD LLC offers premium Falooda Mix, the classic Indian dessert base made with vermicelli, basil seeds, rose syrup, and milk solids. Available in retail and bulk packaging, FDA-compliant and shelf-stable, perfect for Indian grocery stores, restaurants, and dessert vendors across the USA.

Product code	ODOD-0378
Category	Snacks & Namkeen
MOQ	500 kg per SKU; mixed pallet and full container loads accepted
Packing options	250 g, 500 g and 1 kg consumer packs in printed laminate pouches, cartoned 10-20 kg net; bulk export packing in 10 lb and 25 lb food-grade polybags with inner liner in corrugated master cartons; 20 kg and 25 kg multiwall paper sacks with HDPE liner available. Palletised, shrink-wrapped, FCL or LCL consolidation. Private label and custom carton marking supported.
Shelf life	12 months in original unopened packing, stored in cool, dry conditions below 25 C and away from direct sunlight
HS code	21069099
Availability	available
Size	Vermicelli strands 0.8-1.2 mm diameter, cut length 25-40 mm; basil seeds 1.5-2.5 mm
Color	Natural cream to off-white vermicelli with pink rose-flavoured base; no added synthetic colours
Grade	Premium export grade, composite dessert mix (vermicelli + basil seeds + flavoured sweetener base with milk solids)
Purity	min 99% (component blend as per agreed ratio)
Protein	8-11% (vermicelli component basis)
Texture	Free flowing, non-caked, firm strands that do not disintegrate on soaking
Moisture	max 8%
Additives	No artificial colours, no added preservatives
Admixture	max 0.5%
Aflatoxin	total max 10 ppb, B1 max 5 ppb
Allergens	Contains wheat (gluten) and milk; declared on label and specification sheet
Total fat	1-4%
Milk solids	3-8% of total mix, product variant dependent
Total sugar	45-60% of sweetener base component
Foreign matter	max 0.1%
Yeast and mould	max 100 cfu/g

E coli salmonella	Absent in 25 g
Total plate count	max 50,000 cfu/g
Acid insoluble ash	max 0.2%

Values are typical for the grade and vary by lot and season; contractual specifications, tolerances and test methods are stated in the quotation. Country of origin is stated on the quotation and shipping documents. Certifications: US FDA, ISO, Halal, HACCP, GMP; certificates supplied with each quotation. Request a quotation at <https://odod.us/products/snacks-namkeen/falooda> or hello@odod.us.