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Nimbu Masala / Nimbu Masala Sev / Nimbu Bhujia

Specification sheet · typical values · issued 2026-10-10

ODOD LLC offers premium Nimbu Masala, a tangy and spicy lemon seasoning blend popular in Indian snacks and beverages. Available in retail and bulk packaging, ideal for Indian grocery stores and restaurants. Order bulk Nimbu Masala online with fast shipping and volume discounts.

|                 |                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Product code    | ODOD-0339                                                                                                                                                                                                                                                                                                                                                                 |
| Category        | Snacks & Namkeen                                                                                                                                                                                                                                                                                                                                                          |
| MOQ             | 500 kg per SKU; mixed namkeen containers accepted from 500 kg                                                                                                                                                                                                                                                                                                             |
| Packing options | Retail: 150 g, 200 g, 400 g and 1 kg nitrogen-flushed metallised laminate pouches, packed 10 kg to 12 kg net per 5-ply export carton. Bulk foodservice: 5 kg and 10 kg food-grade laminated bags in cartons or HDPE-lined tins. Private label, custom artwork, barcode and multilingual labelling available. Palletised and stretch-wrapped for FCL or LCL consolidation. |
| Shelf life      | 9 months from packing date in original unopened nitrogen-flushed packing, stored in a cool, dry place away from direct sunlight                                                                                                                                                                                                                                           |
| HS code         | 21069099                                                                                                                                                                                                                                                                                                                                                                  |
| Availability    | available                                                                                                                                                                                                                                                                                                                                                                 |
| Salt            | 2.5% to 4.5%                                                                                                                                                                                                                                                                                                                                                              |
| Color           | Uniform pale to golden yellow with visible seasoning coating                                                                                                                                                                                                                                                                                                              |
| Grade           | Premium export grade, crisp fried besan sev with nimbu masala seasoning                                                                                                                                                                                                                                                                                                   |
| Purity          | 99% seasoned sev, free from extraneous matter                                                                                                                                                                                                                                                                                                                             |
| Moisture        | max 4%                                                                                                                                                                                                                                                                                                                                                                    |
| Additives       | Permitted acidity regulators and anticaking agent; no added synthetic colour unless specified                                                                                                                                                                                                                                                                             |
| Admixture       | max 1% broken fines and dust                                                                                                                                                                                                                                                                                                                                              |
| Trans fat       | max 2% of total fat                                                                                                                                                                                                                                                                                                                                                       |
| Oil content     | 20% to 30%                                                                                                                                                                                                                                                                                                                                                                |
| Bulk density    | 0.30 to 0.40 g/cc                                                                                                                                                                                                                                                                                                                                                         |
| Microbiology    | Total plate count max 10,000 cfu/g; yeast and mould max 100 cfu/g; E. coli and Salmonella absent                                                                                                                                                                                                                                                                          |
| Product form    | Fine extruded strands, 1.0 mm to 1.5 mm diameter, average strand length 15 mm to 40 mm                                                                                                                                                                                                                                                                                    |
| Allergen note   | Contains legume (gram flour); may contain traces of nuts, sesame and mustard depending on line                                                                                                                                                                                                                                                                            |
| Foreign matter  | Absent                                                                                                                                                                                                                                                                                                                                                                    |
| Peroxide value  | max 10 meq O2/kg fat                                                                                                                                                                                                                                                                                                                                                      |
| Free fatty acid | max 1.0% as oleic acid                                                                                                                                                                                                                                                                                                                                                    |

|                    |                                                                                                                                             |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| Base composition   | Gram flour (besan) 55-70%, edible vegetable oil, dried lemon/citric seasoning, black salt, common salt, cumin, chilli, turmeric, asafoetida |
| Acid insoluble ash | max 0.5% on dry basis                                                                                                                       |

Values are typical for the grade and vary by lot and season; contractual specifications, tolerances and test methods are stated in the quotation. Country of origin is stated on the quotation and shipping documents. Certifications: US FDA, ISO, Halal, HACCP, GMP; certificates supplied with each quotation. Request a quotation at <https://odod.us/products/snacks-namkeen/nimbu-masala-nimbu-masala-sev-nimbu-bhujia> or [hello@odod.us](mailto:hello@odod.us).