

ODOD LLC Wholesale food products for Indian cuisine · odod.us

Total Bhel / Simply Bhel

Specification sheet · typical values · issued 2026-10-10

Total Bhel is a ready-to-mix Indian snack blend that combines crispy puffed rice, sev, fried lentils, and savory spices for the perfect bhel puri base. Loved for its tangy, crunchy, and spicy profile, it's a go-to chaat item for both home kitchens and Indian restaurants. Available in 2 lb, 10 lb ret

|                                |                                                                                                                                                                                                                                                                                                                             |
|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Product code                   | ODOD-0366                                                                                                                                                                                                                                                                                                                   |
| Category                       | Snacks & Namkeen                                                                                                                                                                                                                                                                                                            |
| MOQ                            | 500 kg per flavour/pack format; mixed-product LCL consolidation available                                                                                                                                                                                                                                                   |
| Packing options                | Retail-ready pouches of 200 g, 400 g, 907 g (2 lb) and 4.54 kg (10 lb) jars/pouches in printed or plain film; bulk food-grade laminated or metallised pouches of 5 kg and 10 kg with nitrogen flush, packed in 5-ply export cartons; private label and customer artwork accepted. Palletised and shrink-wrapped on request. |
| Shelf life                     | 6-8 months from packing date in original sealed packing, stored in a cool, dry place away from direct sunlight                                                                                                                                                                                                              |
| HS code                        | 19041090                                                                                                                                                                                                                                                                                                                    |
| Availability                   | available                                                                                                                                                                                                                                                                                                                   |
| Salt                           | 2.5-4%                                                                                                                                                                                                                                                                                                                      |
| Color                          | Light golden to golden brown, natural seasoning tones                                                                                                                                                                                                                                                                       |
| Grade                          | Premium food grade, ready-to-mix snack blend                                                                                                                                                                                                                                                                                |
| Flavour                        | Tangy, mildly spicy chatpata profile                                                                                                                                                                                                                                                                                        |
| Texture                        | Crisp, non-soggy; free-flowing mix                                                                                                                                                                                                                                                                                          |
| Moisture                       | max 4%                                                                                                                                                                                                                                                                                                                      |
| Aflatoxin                      | max 10 ppb total (ground nut component)                                                                                                                                                                                                                                                                                     |
| Composition                    | Puffed rice 45-55%, sev and fried snack pieces 20-30%, fried gram dal and peanuts 10-15%, chaat masala seasoning 5-10%                                                                                                                                                                                                      |
| Oil content                    | 18-24% on dry basis                                                                                                                                                                                                                                                                                                         |
| Dietary status                 | 100% vegetarian, vegan suitable                                                                                                                                                                                                                                                                                             |
| Foreign matter                 | Nil                                                                                                                                                                                                                                                                                                                         |
| Peroxide value                 | max 10 meq O2/kg fat                                                                                                                                                                                                                                                                                                        |
| Free fatty acid                | max 1.0% as oleic acid                                                                                                                                                                                                                                                                                                      |
| Acid insoluble ash             | max 0.5%                                                                                                                                                                                                                                                                                                                    |
| Allergen declaration           | Contains peanuts, wheat (sev/snack pieces); may contain traces of tree nuts and sesame                                                                                                                                                                                                                                      |
| Artificial colour preservative | None added                                                                                                                                                                                                                                                                                                                  |

Values are typical for the grade and vary by lot and season; contractual specifications, tolerances and test methods are stated in the quotation. Country of origin is stated on the quotation and shipping documents. Certifications: US FDA, ISO, Halal, HACCP, GMP; certificates supplied with each quotation. Request a quotation at <https://odod.us/products/snacks->

namkeen/total-bhel-simply-bhel or hello@odod.us.